



# 120 Years of Amps



# Welcome!

2021 is a momentous year for Amps. My family started trading in Oundle Market Place in April 1901, so it's the 120th anniversary of the business, I am celebrating my 40th year in the business and also very quietly I am turning 60!



But as we know 2021 won't be remembered for the celebrations but for how the world was turned on its head by covid. In my 40 years I have seen the business change and adapt, but I've never seen so much change in such a short time. Whilst our operation remains as a fiercely independent traditional family wine merchant, many of our processes have moved online and we have adapted like everyone else so we can continue to serve you safely. To ensure we provide the very best and safe service, the Amps team are testing twice weekly for covid. All staff and customers must wear masks and make use of the hand sanitiser at the entrance of each store.

Our new website is now live and much more information is available on the site. We hope you like it as much as we do and welcome your feedback.

We will continue with our Zoom virtual tastings as they have proved to be extremely popular. However, this summer, we also hope to put on some open air wine festivals in a safe and secure manner. We have a date set in November for our Annual Winter Tasting in Oundle so we'll be publishing how this will run later in the year.

I wish to take this opportunity to applaud and thank my staff for the amazing way they have supported me in the business during the most difficult of times; the ideas and extra hours have been so much appreciated. Finally I would like to thank you, our customers, for your support over the last 16 months.

Please stay safe, **Philip Amps**

## HOW TO SHOP WITH US

**IN STORE:** Covid-safe stores at Oundle Market Place and Oundle Wharf. Address and opening times on the back cover of this brochure.

**BY PHONE:** Chat with us and we can recommend wines that you'll enjoy.  
Oundle Market Place: 01832 273502 | Oundle Wharf: 01832 279164

**ONLINE:** You'll find all our products, offers and more on our new website  
[www.ampswinemerchants.co.uk](http://www.ampswinemerchants.co.uk)

## 15% off Countries

We recently introduced country promotions which have proven to be very popular, so each month we'll be featuring a different country. Look out for:

### June: 15% off Italy



### July: 15% off Spain



### August: 15% off France



The promotions apply in both stores and online but exclude any wines already on offer.

## YOU CAN CHOOSE

- **Collection**  
Free contactless collection on all orders from our Oundle Market Place store.
- **Delivery**  
FREE delivery on all orders over £100 anywhere in the UK.  
£5 delivery on local (\*see website) orders under £100.  
£7.50 delivery for nationwide orders under £100 nationwide.







## Celebrating 120 years of Amps

We've been proud to trade as a family business for 120 years this year, so read on to learn more about us and our history.

We did a little research into the Amps name and family history. It is thought that our name may have originated from Ampthill in Bedfordshire. Fantastically, we traced our direct line back to approximately 1660 – the time of Oliver Cromwell!

John Amps opened the business in July 1901, aged 36. Back then it was described as a family grocers, provision merchants, wines and spirits trader and tallow chandlers. John saw the opportunity for enterprise in the bustling market town of Oundle and purchased the business for the total cost of £500!



Our shop at that time would have looked similar outside as it does today, where it is currently occupied by Tesco. The business had one distinctive feature, which was its telephone number – number '2' as we had the second phone in Oundle! Deliveries were originally made by horse and cart, but our delivery methods have changed a little over the years.



John died in 1928, leaving youngest son Percy to run the business, who took it from strength to strength.

Percy's son, Michael, started working in the business when he left school. One of the changes he introduced was a mobile shop to cover the surrounding villages. In 1972 major refurbishments took place and the shop was extended backwards to join up with the old warehouse, creating a supermarket with offices to the rear and a storage area under the new shop floor. Our supermarket was highly rated by the local people, providing a wide range of highclass products.

The 1980s saw a lot of changes to the business. Philip, one of Michael's sons, was determined that the family business would continue its reputation of being the very best in the area. Michael suggested that Philip should take a keener interest in wines because he felt that wine was going to become more popular in future years... how right he was! Philip's interest in wine not only became important in work but also a serious hobby. The wine section soon outgrew the space available in the supermarket, leading Philip to convince his father to separate this section from the main grocery shop. A derelict building was purchased and converted for this purpose behind 6 Market Place. These premises were opened on 22nd April 1993 and is where we trade from in the Market Place today!



Michael and Philip decided to close the grocery business later that year, following the development of two large supermarkets in Oundle. They devoted all their energies to the wine business, with it flourishing into the major independent wine business we are today, with our Oundle shops, website and wholesale side offering the finest wines from the best independent winemakers.



Sadly, Michael died in 2015 so never saw the opening of our second sister shop at Oundle Wharf in 2016. The shop stocks the same range of wines and offers the friendly and knowledgeable service we are known for, but in a more contemporary setting.

We import most of our range direct from the vineyards and producers we love. We taste all of our wines, only stocking what we believe to be the very best in terms of quality, style and value. Who knows what will happen in the next 120 years?

# Parties & Picnics!


We've got lots of catching up with friends and family to do, so here is a selection of wines that are perfect for sharing and celebrating.

**Party Service**  
 - Sale or return -  
 - Glass hire -  
 - Food matching -  
 - Delivery -  
 - Ice -

**Bottles**  
 RRP £16.99  
**Now £14.99**  
 Save £2



## AIX Rosé 2020, France

 Cinsault, Grenache, Syrah

A rosé that made us all go: "wow". Summer in a glass; strawberry, watermelon and floral aromas with a deliciously crisp red berry medley of flavours.

13% 

**Magnums**  
 RRP £41  
**Now £28**  
 Save £12



## Passa Parola Prosecco NV, Italy

A popular Prosecco that will be perfect for all kinds of celebrations this summer!

Was £11.99  
**Now £9.99**  
 Save £2



 11%

Was £39.95  
**Now £35**  
 Save £4.95



12% 

## Champagne Taittinger Brut Reserve NV, France

Simply put, this is all about elegance and finesse.

Was £39.95  
**Now £35**  
 Save £4.95



12.5% 

## Champagne Taittinger Nocturne Sec NV, France

A crowd pleasing Champagne. With a hint of subtle sweetness, it's soft, mellow and quite simply delicious.

Was £47  
**Now £39**  
 Save £8



12.5% 

## Champagne Taittinger Brut Rosé NV, France

This has plenty of charm and makes the perfect summer aperitif.

## Umbrele Pinot Grigio 2019, Romania

 Pinot Grigio

More fruit flavour than any Italian PG we've tried at this level!

£8.85  
 Buy 6 pay  
**£6.50**  
 per bottle  
 Save £14.10



12% 

## Cape Heights Merlot 2018, South Africa

 Merlot


Plump and juicy Merlot with plenty of plummy fruit.

£7.99  
 Buy 6 pay  
**£5.99**  
 per bottle  
 Save £12



13.5% 

## Sierra Grande Cabernet Sauvignon 2019, Chile

 Cabernet Sauvignon

A really soft red bursting with blackcurrant fruit

£8.25  
 Buy 6 pay  
**£5.99**  
 per bottle  
 Save £13.56



13.5% 

Canned wine is the next big thing...sustainable, fully recyclable, lighter weight than glass so lower carbon footprint, faster chilling and less wastage. Crucially, these wines are taste-test approved by the team and we're looking to expand the range! Equivalent in size to a large glass in a restaurant, so the perfect serve for one or to share.

£4.65



12.5% 

## Sauvignon Blanc Te Merio 2020, New Zealand (25cl can)

 Sauvignon Blanc

Classic Marlborough SB that explodes with luscious gooseberry aromas, full on citrus zing and ripe stone fruits.

£3.99



14% 

## Zuccardi Premium Malbec 2019, Argentina (25cl can)

 Malbec

Vibrant, juicy and packed with fresh cherry and soft plum fruit.



# It's BBQ Season!

We're itching to get the barbecue fired up and invite friends and family over. We've picked these wines that will be sure to pair perfectly with good food, company and conversation!

## Fishy BBQ



RRP £10.99  
**Now £8.99**  
Save £2

### Contesa Caparrone Passerina 2020, Italy

Passerina

One for Sauvignon Blanc lovers with its zesty grapefruit and refreshing lemon sherbet flavours.

12.5%

### Pierre Henri Gadais Melon Blanc NV, France

Muscadet

Refreshingly light with delicious juicy melon flavours.

11%

**£11.65**



## Meaty BBQ



Was £11.99  
**Now £9.99**  
Save £2

### Chapoutier Bila Haut Rouge 2018, France

Syrah, Grenache, Carignan

Amazing light, black cherry fruited summer red that captures the sunny South of France in a glass. Grab a hot dog and relax!

14%



**£11.95**

### Caliterra Tributo Carmenere 2018, Chile

Carmenere

A premium take on Chile's signature red grape. Rich, fruity, spicy and utterly delicious.

13.5%

## Veggie BBQ



Was £9.99  
**Now £7.99**  
Save £2

### Solara Rosé 2020, Romania

Cabernet Sauvignon, Merlot

Pretty pale pink colour, lovely fruits - red berries, cherries, strawberries and raspberries and a fresh finish. If you're sitting out in the sunshine then this is for you.

12%



**£9.99**

### Cielo Baccolo Bianco 2020, Italy

Sauvignon Blanc, Garganega

Dried mango aromas leap out of the glass and there's a lovely fruit salad mix of flavours, particularly tropical.

12.5%



RRP £22.95  
**Now £17.95**  
Save £5

### Bressia Profundo 2016, Argentina

Malbec, Cabernet Sauvignon, Merlot

An awesome expression of this producer's vineyards and talent. Intense plum and cherry aromas mingled with vanilla and warm oak. Richly flavoured with plums, cherries and luscious blackberries. Great concentration, elegance and length. A stunning, posh BBQ wine!

14.5%

When warm then it's perfectly acceptable to lightly chill red wine. Even the most powerful red wines are best at 'room temperature', which is no more than 18°C.

# PICK 'N' MIX

## ANY 2 FOR £15

(Choose any mix of wines)

ANY 2  
FOR £15




£8.50

12.5%

### Villarrica Sauvignon Blanc 2019, Chile

 Sauvignon Blanc

Crisp, zingy and bursting with refreshing citrus and tropical fruit flavours.

 Salads or seafood




£8.99

13.5%

### Wild House Chenin Blanc 2020, South Africa

 Chenin Blanc

Ripe peach, tropical fruit and fresh citrus aromas. Big on juicy flavour with fresh mandarin and rich lychee fruit.


 Roasted vegetables, seafood and poultry.




£7.99

12%

### Pasquiers Rosé 2020, France

 Grenache, Cinsault

A luscious and textural rosé crammed with tangy flavours of red berries.

 Pasta salads, grilled chicken or fish



£8.85

12.5%



### Umbrelé Pinot Noir 2019, Romania

 Pinot Noir

A lighter style of red that's fresh, fruity and packed full of red fruit.

 Spicy foods or lamb




£9.50

13%

### Les Volets Malbec 2019, France

 Malbec

Malbec has a long history in the South of France and this is a joyful, fruity example. Whiffs of crushed blueberries with smooth red fruit flavours.


 Steak & meats from the grill




£8.50

14.5%

### Percheron Shiraz/Mourvedre 2020, South Africa

 Shiraz, Mourvedre

Ripe, juicy and rich red packed with summer pudding, black cherry, raspberry and chocolatey notes with a big savoury heart.

 Lamb chops, burgers or bean cassoulet

ANY 2  
FOR £15

# New wines worth shouting about!



## Franz & Friends Gruner Veltliner 2020, Austria



Gruner Veltliner

This variety is rapidly gaining popularity and it's easy to see why when it's so fresh and appealing. Aromatic with green apple, lightly exotic and stone fruit flavours.

Fish & chips!

12.5%

£10.99

## Esk Valley Albarino 2020, New Zealand



Albarino

This rich, fruity and full bodied white has sunshine slurping written all over it! Aromas and flavours of peach and tropical fruit, which is what the Albarino variety is renowned for.

Perfect with picnics, seafood or mild creamy cheeses

14%



RRP £14.99  
**Now £11.99**  
Save £3

## Chateau Daviaud Bordeaux 2019, France



Merlot, Cabernet Sauvignon, Cabernet Franc, Malbec

From the famous Sichel family, this is a quite charming red that's smooth, ripe and fresh with plenty of fruit and spice.

Sunday roast beef

14%

£10.95

## Sacred Hill Pinot Noir 2019, New Zealand



Pinot Noir

Supple and vibrant. Aromas of dark cherry, raspberry and fruit compote with a touch of thyme. Rich, smooth and fruity. Great value NZ Pinot Noir!

Lamb is a classic choice but it's delicious with duck

13.5%

£14.95

## Lyrarakis Vidiano 2019, Crete



Vidiano

We're glad that the Lyrarakis family saved this grape from extinction! Lovely herby, citrus and apricot filled white with texture and minerality, perfect for sipping in the sun.

Carbonara or creamy sauce based dishes

12.5%



£14.50

## Henners Gardner Street White 2020, England



Bacchus, Chardonnay

Classic floral, elderflower aromas we have come to know of contemporary Bacchus married with a touch of stone fruit from the Chardonnay. To taste there is lots of red apple fruit, lovely weight and structure.

Vegetable lasagne

12.5%



£16.50

## Vinicola del Priorat Mas dels Frares 2019, Spain



Carignan, Grenache

Incredible richness of blueberries and red plum fruit against a background of cedar and tobacco. Well structured, excellent balance between oak and fruit and a long finish.

Cracking with a cheese platter

15%



£16.95

## Kleine Zalze Family Reserve Cabernet Sauvignon 2016, South Africa



Cabernet Sauvignon

We recently tasted this in a blind tasting and decided it was a MUST list! Drenched in ripe black fruits with a savoury core and a long, textural and spicy finish. Powerful yet perfectly balanced... just WOW.

Roast beef or steak

14.5%

£36.99



# Our Monthly Cases!

## The Six

Monthly offer price: £46

6 bottles

## The Twelve

Monthly offer price: £90

12 bottles

Our monthly six and twelve bottle mixed selections are always top sellers, because they're full of quality and easy drinking wines that offer fantastic value, so you won't mind opening a bottle or two!

## The Summer Case

Quarterly offer price: £150

12 bottles

An impressive mixed twelve bottle selection of our seasonal highlights. This case shows what it's all about to be an independent wine merchant...it's designed for the wine explorer in you! Also includes full notes on each wine.

Order a white only or red only case for the same price

Full details for each case on our website

All cases include discount

# Chateau de Plaisance

## Meet Vanessa Cherruau.

Vanessa makes wine in a particularly special place in the Loire Valley. She has a vision, she's something of a live-wire and in the very best traditions of her forebears, she's in the process of leading a revolution!

Vanessa has vineyards in two of the Loire's most important appellations, the Grand Cru **Quarts de Chaume** and the neighbouring Premier Cru **Chaume**. Although tiny, these two appellations are proper, doff your cap, tug your forelock, don't speak until you're spoken to, vinous aristocracy. Internationally recognised nobility. The big league. Vanessa has only recently taken over at Chateau de Plaisance but she's making waves in the region straight away. We've not checked her personal politics but what she does with these upper class grapes is definitely a bit radical socialist. She declassifies them right the way down to everyday, common or garden **Anjou Blanc** status... that'll teach them!



## Anjou Blanc 2019, France

£20.95



This is one of those wines where we look you in the eye and just say, 'Trust us'. You're definitely not going to be unhappy with this particular purchase. It's beautifully precise for such a richly textured wine. There's a peach, a touch of honey, a sense of late summer meadow, the characteristic waxy feel of Chenin Blanc and there's a sense of gentle movement and energy in the wine as well... it's all held together and focused with a little crackle of fresh lemony acidity and finishes long, fine and dry... and its beautifully presented to boot!

Don't over-think this one, it's been made to be approachable, versatile and easy to enjoy, with or without food.

13%



**Quarts de Chaume** and **Chaume** you see, are appellations exclusively for sweet wines and Vanessa (mainly) wants to make dry wines and very passionately believes that her unique terroirs offer the potential to make some of the Loire's very finest dry wines at that. We've tasted all of the wines she has released so far and we're not going to argue. This is one of the most exciting estates we've found, not just in the Loire, but in France as a whole for quite some time!

The technical detail... the vines (100% Chenin Blanc) are an average of 20 years old, grown mainly on Schist soils which is where the 'power' comes from... wild yeast fermentation... ageing in tank (no wood) for 11 months... partial malolactic. The estate is 100% organic and 100% biodynamic.

We're looking forward to welcoming Vanessa either in person or via Zoom in the not too distant future... in the meantime grab a few bottles of this rather special Anjou Blanc!



# EVENTS



## Wines by the Sea Online Tasting



**Date:** Friday 2nd July  
**Venue:** Online via Zoom  
**Time:** 7pm - 8pm  
**Cost:** £50 (including delivery)

- > Taste a trio of wines made on the coast right by the sea.
- > The Amps team will introduce the wine and explain how wine styles are influenced by the sea breeze.
- > The line-up includes a white wine, a rosé wine and a red wine (75cl bottles).

## Wines of Germany Online Tasting



**Date:** Friday 16th July  
**Venue:** Online via Zoom  
**Time:** 7pm - 8pm  
**Cost:** £60 (including delivery)

- > We're highlighting three fantastic German wines we think you must try.
- > The Amps team will chat through the wines.
- > The line-up includes two white wines and a red wine (75cl bottles).

## South of France Online Tasting



**Date:** Friday 30th July  
**Venue:** Online via Zoom  
**Time:** 7pm - 8pm  
**Cost:** £50 (including delivery)

- > Discover a trio of wines that represent the Roussillon's sun in a glass, made by highly respected producer Chapoutier, in the South of France.
- > Brand ambassador Guillaume Lafargette, will join us live from France to chat about the wines and the estate.
- > The line-up includes a white wine and two red wines (75cl bottles).

## Warner's Distillery Online Tasting



**Date:** Thursday 2nd September  
**Venue:** Online via Zoom  
**Time:** 7pm - 8pm  
**Cost:** £45 (including delivery)

- > Warner's Distillery is local to us in Northamptonshire where they're making fabulous farm grown spirits.
- > We're chuffed to have Tom Warner (founder) hosting this tasting as he's knowledgeable and hugely entertaining... a great evening is guaranteed!
- > The line-up includes their pair of new 0% spirits, a trio of gins and their new rum (5cl bottles) with mixers.

## WSET Level 1 Award in Wines

**Date:** Monday 16th August & Monday 23rd August  
**Venue:** Amps Wine Merchants, 6 Market Place, Oundle PE8 4BQ  
**Time:** 6.30pm - 9.30pm  
**Cost:** £150

- > We are able to offer WSET wine courses in a safe environment with a maximum of six people per course. Visit our website for full details.



## Wine & Cheese Online Tasting

**Date:** Friday 17th September  
**Venue:** Online via Zoom  
**Time:** 7pm - 8.30pm  
**Cost:** £90 (including delivery)

- > This is a special collaboration event with fabulous Cambridge based cheese company Rennet & Rind, with the cheese tasting led by World Cheese Judge Perry Wakeman and the wine tasting led by the Amps team.
- > Perry will select five fabulous English cheeses, cut and wrap each and post out to you directly from Rennet & Rind. Your cheese delivery will arrive with a box of crackers and comprehensive notes including full descriptions and how to present the cheeses. There will be plenty of cheese, so you will be able to enjoy it beyond the tasting throughout the weekend.
- > We will carefully match three wines with the selected cheeses: a white wine, a red wine and a sweet wine, which you will receive one full bottle each of.



## The Annual Winter Tasting

**Date:** Friday 12th November

- > All being well, we are planning our Annual Winter Tasting....add it to your diaries! We'll be releasing details of how this event will run later in the year and won't be taking bookings just yet, so please ensure that we have your email address to receive updates.



# Warner's Distillery

We've been working with Warner's for many years, in fact we were one of their first ten customers and recently Tom Warner took the Amps team on a virtual tour around Falls Farm in Harrington.

They are now using a lot of their own farm grown ingredients in the distillation with a five-acre wildflower meadow, dedicated herb garden and beehives. They even use water from a well on the farm.

Recently, two new zero alcohol spirits have been added to their range as well as Trash and Treasure Spiced Rum using left over citrus peel from a nearby fruit factory, overripe bananas and roasted dandelion roots grown on the farm.



## Warner's Juniper Double Dry 0% Botanic Garden Spirits 50cl

Soft and herbaceous with fresh herbal aromas and mouth-watering citrus notes. Serve over ice, with a splash of Mediterranean tonic, orange and ginger.

0%



£18



## Warner's Pink Berry 0% Botanic Garden Spirits 50cl

Bold, fruity, floral and sweet with raspberry, strawberry and blackcurrant flavours. Serve over ice, with a splash of Mediterranean tonic, mint and raspberries.

0%



£18



## Warner's London Dry Gin 70cl

Warner's original London Dry was an absolute belter. But they've gone and made it even better! A fresh summery gin with an explosion of zesty lemon flavour. A handful of ice and splash of decent tonic is all you need for G&T perfection.

40%



£32



## Trash & Treasure Spiced Botanical Rum 70cl

A delicious medley of flavours - orange, grapefruit, sponge pudding, caramel and honey with soft, creamy sweetness through to a super tasty finish. Serve with ginger ale or cola.

40%



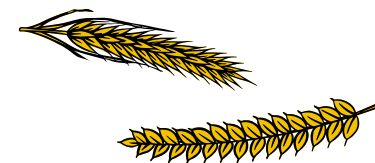
£32.50



# Moonshine

Based in Manchester O'Donnell Moonshine has revived the once disreputable drink. Moonshine is a traditional American wheat spirit, which O'Donnell have fused with different natural essences before carefully distilling to produce different flavoured liqueurs. Just like Moonshiners back in the days, they have bottled these liqueurs in authentic Mason jars.

O'DONNELL  
MOONSHINE



## O'Donnell's Wild Berry Moonshine 70cl

Tastes like summer with succulent blackberry, tart raspberries and sweet currants. Serve as a refreshing long drink with lemonade and ice.

£24.95

25%



## O'Donnell's Lemon Drizzle Moonshine 70cl

The taste will bring you back to your childhood lemonade stand, only this time for adults! It's both sour and refreshing, making it a perfect summer evening drink. Serve in a flute topped up with your favourite fizz and slice of lemon.

£24.95

25%



## O'Donnell's Tough Nut Moonshine 70cl

Aromatic hazelnuts, soft caramel and velvety nougat with a dash of barrel-aged whiskey. A delight served neat over ice or as a seductive accompaniment to coffee!

£24.95

25%



## O'Donnell's Mini Moonshine Jars Pack, 4 x 5cl

Perfect introductory set of minis to discover your favourite Moonshine!

25%



£21.99





## WHERE TO FIND US

**Address:** Amps Wine Merchants  
6 Market Place  
Oundle, PE8 4BQ

**Telephone:** 01832 273502

### OPENING HOURS

**Monday – Friday:** 9am - 6pm

**Saturday:** 9am - 5pm



**Address:** Amps Wine Merchants  
Oundle Wharf,  
Oundle, PE8 4DE

**Telephone:** 01832 279164

### OPENING HOURS

**Tuesday – Friday:** 9am - 6pm

**Saturday:** 9am - 5pm

**Free parking for customers at both stores**

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[www.ampswinemerchants.co.uk](http://www.ampswinemerchants.co.uk)



Offers valid from 1st June - 31st August 2021, subject to availability. Vintages may vary from those advertised. All information included in the brochure is correct to the best of our knowledge at the time of publication.